



Miroglio Textile Collection: S/S 18

*A rich offering inspired by the four natural elements: Water, Air, Earth and Fire
Utmost attention to customization*

Première Vision, 7-9 February 2017 – The four elements of nature – Air, Water, Fire and Earth – inspire and guide the Miroglio Textile spring/summer 2018 collection (Stand 5A.22- 5B.21). A particularly rich offering, in which a depth of stylistic thought is accompanied by a selection of new bases and the pursuit of effects that make the fabrics precious and sophisticated.

The utmost attention is given to the customer. “Our aim is to provide an increasingly bespoke service, based on the creation of exclusive products with a service guaranteeing quality, rapidity and precision”, says Miroglio Textile CEO Andrea Ferrero.

The Italian company present in 80 countries worldwide has further reinforced its offering by targeting new market segments. Of particular note is a new creative project being shown for the first time at *Première Vision* with its own display area: T-Brand, which will be presenting a new concept developed in the Como district (Stand 5D.28-5E.25bis).

The spring summer 2018 Miroglio Textile collection

Botticelli’s sinuous, elegant Venus inspires the **Air** theme distinguished by fine features and colouring with an ethereal effect.

Lightweight, sheer, smooth and satiny fabrics interpret the **Water** theme, conceived for a fascinating, self-confident woman who conjures up the beauty revered by Petrarch in his most celebrated verse: “Clear, fresh, sweet water”. Taken to its pinnacle by Miroglio, the digital print gives the water-coloured flowers unique effects. Creponnes and filigrees bring to mind the light and ripple effects of waves.

With the **Earth** theme, the attention shifts to the social dimension of living, recalling the cross-contamination between cultures and nomadism. Echoes of ancient cultures, the scents of the East and gipsy music inspire prints on cottons, linens, jerseys.

The **Fire** theme is a celebration of the force of nature. Miroglio Textile’s printed fabrics move between golden camouflage-effect lapilli reminiscent of moss and lichen. The digital print on jacquard lends the fabrics extraordinary material effects. Viewable [here](#) is a gallery of images of the new collection presented at *Première Vision* (Stand 5A.22 – 5B.21).

About us

Founded in 1947 by Giuseppe Miroglio, and with the family still at its helm, [Miroglio Textile](#) is one of the leading European players in printed fabrics, produced 100% in Italy. The [Sublitex](#) division is the transfer print market leader, with exclusive products for fashion, sportswear, accessories, leather goods, furnishings, and interior and exterior design. With [Filature Miroglio](#), the company is also specialized in spun staple yarn.

Miroglio Textile is Iso 9001, Iso 14001, Oeko Tex and AEO certified, and has signed up to the DETOX Protocol. A product with high sustainability content (from 50% to 100% saving on water compared to traditional printing) is guaranteed by a digital printing department which is among the best-equipped and most state-of-the-art in the world.

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