



Miroglio Textile Collection: A/I 17-18

Sustainable innovation, know-how and creativity in the service of fashion

A scenic installation for the Première Vision stand

Sustainability is an increasingly distinctive and unavoidable value for the fashion industry as a whole. **Miroglio Textile** gave concrete form to their ethical commitment by implementing cutting-edge printing technologies that reduce the use of water from a minimum of 50% on natural fibers (from an LCA study validated by ICEA) up to 100% in sublimation printing.

Almost 30 million euros of investments from 2013 up to now are accompanied by a constant activity of research aimed at reducing to the minimum the use of chemical products throughout every step of the printing process, which fully takes place in Italy.

The constant drive towards innovation, the deep knowledge of the technologies and processes, the design team's creativity and an archive with more than 50 thousand drawings are the strengths which, together with service customization, quick delivery and a great quality/price value, make Miroglio Textile a well-known leader in the European market. Active in 80 different countries, the Italian company recently opened their activity to leading operators in the e-commerce field, such as [Asos](#).

2017 fall-winter collection

The new collection presents a rich palette of warm and cool colors in contrast with light and dusty crayon shades. The flowers are either watercolor-painted or defined in their traits so that they give out a textured effect; the stylized petals and the 1970s geometric patterns are put on display on trendy materials such as velvet, jacquard and dévoré. The collection ranges from a theme with a masculine inspiration to micro geometries, in which simple two-color patterns and rhythmic and tone plays create a fluid and sculpture-inspired 3D effect. ([PHOTO GALLERY](#))

The collection's innovative creations dress Miroglio Textile's stand at Première Vision (Hall 5A.26-5B.25) in a scenic way. The original creative process takes life thanks to the technology implemented by [Sublitex](#), Miroglio Textile's **world-leading group in transfer printing on products solely intended for fashion, sportswear, accessories, leatherwear, furnishing and interior and exterior design**.

About us

[Miroglio Textile](#), founded in 1947 by Giuseppe Miroglio and still under the family's leadership, is one of the main European players in the field of printed fabrics. The printing process – fabrics, transfer paper and technical films for the decoration of different kinds of materials – takes place in Alba. The annual productive capacity accounts for over **50 million meters**. Together with [Filature Miroglio](#), the company is also specialized in discontinuous cotton-spun yarns and staple fiber spinning.

Miroglio Textile are Iso9001, Iso14001, Oeko Tex and AEO-certified and they also signed the [DETOX Protocol](#).

Miroglio Textile has been selected as speaker for Smart Talks Program by Première Vision. The chairman, Giuseppe Miroglio, will be part of the discussion concerning "[Water Preciousness & Innovation](#)" planned for Tuesday 13th September, h 3pm, in the Smart Creation Square area (Hall 5 – Aisle 5F North).

Miroglio Textile is a [C.L.A.S.S.](#) partner
[Hall 5A.26 – 5B.25](#)