



PRESS RELEASE

John Hooks joins Miroglio Fashion Board of Directors

The Board of Directors of Miroglio Fashion srl, the womenswear company part of Miroglio Group, today announced the appointment of John Anthony Hooks as a board Member, effective immediately.

John Hooks has covered various relevant positions in the luxury fashion segment, beginning his career in 1979 in the **GFT Group**, working on the development of designer labels such as **Valentino, Armani, Ungaro and Trussardi** with a special focus on Asian markets. From 1995 to 2000 he served **Jil Sander** as Worldwide Commercial and Retail Director, subsequently joining the **Giorgio Armani Group** where he came to hold the position of Deputy Chairman. From 2011 to 2014 he covered the role of CEO and Emea Group President in **Ralph Lauren Europe**.

“This prestigious appointment confirms the Company’s choice of collaborating with highly experienced managers of international standing, an approach already confirmed by the presence of the independent Board Member Giorgio Delpiano, from Ermenegildo Zegna” declared Elena Miroglio, President of Miroglio Fashion.

Alba, 27 May 2015

Miroglio Fashion Srl produces and sells 11 women’s fashion brands, including **Motivi, Elena Mirò, Caractère and Fiorella Rubino**, covering different segments of the market. It leads the way in Italian’s retail market, with more than 1,000 branded stores (1,300 internationally) plus approximately 5,000 multi-brand customers distributed over more than 30 countries worldwide.

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