



PRESS RELEASE

ALBERTO DAMIAN JOINS MIROGLIO FASHION As the Manager of the Premium business unit.

Miroglio Fashion srl – a womenswear company belonging to the Miroglio Group – welcomes an important addition to the management team.

Alberto Damian is joining Miroglio Fashion srl in July as manager of the Premium business unit, his remit will include managing the following brands - **Elena Mirò, Caractère, Fiorella Rubino, Per Te by Krizia, Luisa Viola** and **Diana Gallesi**.

Alberto Damian began his career in fashion at **Benetton** in 1991, holding various positions within the Sales Management in Europe and South America. In 2002, he joined the **Marzotto Group** (subsequently **Valentino Fashion Group**) as CEO of Marzotto Distribuzione, and finally, as Fashion Division Manager and General Manager of M Missoni.

"I would like to welcome Alberto Damian, a manager of international standing in the fashion world – Daniel John Winteler, CEO of Miroglio Spa states –. His arrival, that comes a few weeks after the appointment of John Hooks as Independent Director on the Board of Directors of Miroglio Fashion, will further contribute to the development of the Group".

Alba, 9 July 2015

Miroglio Fashion srl produces and sells 11 womenswear brands including **Motivi, Elena Mirò, Caractère** and **Fiorella Rubino** distributed around the globe through a network boasting 1,300 single-branded boutiques (of which 1,000 in Italy), plus about 5,000 multi-brand customers in more than 30 countries worldwide and a meaningful presence in the most important international department store.

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